

Developing your HAF 2021 local delivery: Learning from Leeds

F Wood Solutions Ltd

With acknowledgement to work produced with Leeds Healthy Holidays Programme Partners

June 2021

About HAF

F WOOD

- DfE's Holiday Activities & Food (HAF) programme provides healthy food and enriching activities to disadvantaged children
- The programme will cover the Easter, summer and Christmas holidays in 2021
- Local authorities are funded to coordinate free holiday provision, including healthy food and enriching activities
- The programme supports children who are eligible for and receiving benefits-related free school meals
- https://www.gov.uk/government/publications/holiday-activities-and-food-programme/holiday-activities-and-food-programme-2021





HAF Aims

F WOOD SOLUTIONS

DfE wants children who attend HAF provision to:

- eat more healthily over the school holidays
- be more active during the school holidays
- take part in engaging and enriching activities which support the development of resilience, character and wellbeing along with their wider educational attainment
- be safe and not to be socially isolated
- have a greater knowledge of health and nutrition
- be more engaged with school and other local services

DfE also wants to ensure that the families who participate in this programme:

- develop their understanding of nutrition and food budgeting
- are signposted towards other information and support, for example, health, employment and education





Who this resource is for



This document contains learning and tips developed from delivery of HAF through the Leeds Healthy Holidays programme during the last four years. Its primary audience is community organisations in the

voluntary sector who will be delivering local HA provision.

This programme was originally developed and managed by Leeds Community Foundation, with funding and support from Leeds City Council, to tackle holiday hunger, holiday inactivity and holiday isolation.

Healthy Holidays schemes in Leeds are run by a network of community groups (VCSE organisations), schools and Leeds City Council community hubs.

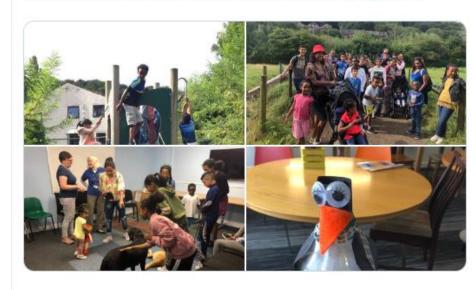
Leeds Healthy Holidays partners:

- Leeds Community Foundation
- Leeds City Council
- FareShare Yorkshire
- Rethink Food
- StreetGames
- Community organisations across Leeds

#LeedsHealthyHolidays #HAF2021



We've had an August filled with farms, guide dogs, pirates, penguins, fantastical beasts, dinosaurs, slime, sunflowers, alpacas and most of all lots of smiley faces @StVincentsLeeds Stay & Play. #Summer2019 #HAF2019 @LeedsCommFound @LeedsCC News



2:15 PM · Aug 30, 2019 · Twitter for iPhone

Make sure you know your basics



Demand:

- How many children do you need to reach, and how will you reach them?
- **Number of CYP:** What data and information can you access (e.g. LA HAF mapping, your current CYP reach, your local partners' CYP reach)
- **Engagement with target audience:** Which local partners and agencies already engage with children most in need of HAF provision?

Supply:

- How much HAF provision can you realistically provide? (no. of places, dates/times)
- What does your provision look like, and how do you articulate that to others? (which age groups, particular demographics you can support, types of activities, dates/times)
- Which other local HAF partners community groups, schools, LA community hubs and others in your local network do you need to co-ordinate with to maximise CYP supported and minimise duplication, and ensure you contribute to 4x4x4 for as many eligible CYP as possible?

Capacity:

Many providers say that HAF feels like running two projects at the same time – an activities project
and a food project – and in the past they have underestimated the staff requirement and planning
to do this effectively

Who is your HAF provision for?

Do you need to connect to local referral agencies & partners?



Children? (How young?)	Young people?	Children <u>and</u> young people?	Families?	Children & young people, but parents are welcome to stay
Think about your staff or adult: child ratio	Will activities be suitable for/appeal to both boys and girls, or are they for one group only?	Do you have separate or appropriate activities for each group?	Having parents there can mean fewer staff and volunteers are needed (Covid requirements permitting) Some parents told staff they felt very isolated: they found friendship, emotional	"parents would arrive hungry and tired, so the staff offered tea, coffee & breakfast, as well as a place to sit quietly: "Some looked exhausted when they came in – they just needed to sit and have a coffee".
Do you already know which CYP/families to support? Engagement:			support and practical advice through project staff for the first time	

Who is your HAF provision for?



What days?	What start time?	What end time?	How many weeks?	Summer Holidays? Christmas Holidays? Half-term Holidays?
Some providers noticed a pattern of attendance, with the number of attendees peaking Wednesday – Thursday. This indicated that families often tried to do something together as part of a long weekend, but that by midweek the children may be getting bored or under their parents' feet at home so parents were more actively looking for things to do that got them out of the house and kept them occupied.	Teens are often up gaming, etc. at night in the holidays and want a lie-in, so a later start is more realistic Some providers felt they had organised too much structured activity, and could have run an activity in the morning, and left the afternoon for free play and socialising	multiple jobs, so value p	Some parents expect their children to be out of the house all day in the holidays work poverty often work provision that cover their rmal school day for more of they cannot work Opportunity to co-ordinate with other local providers to	Some providers choose to offer half-term holiday provision, too.
Others found Thursday & Friday the busiest	ι Friday		stretch local provision available, and minimise duplication	How many: Sessions People per session Meals

thebeckleeds @thebeckleeds · Sep 3

A young person received their Wellbeing Pack today and sent us this brilliant video! The packs have bespoke content for young people to support them with their mental & emotional health @LeedsCommFound #Healthyholidaysleeds #HAF2020

Activities



"Foundation support has been invaluable, we've been able to get kids outside socialising and learning new things."

In Leeds alone during July 2020: 1,205 children were supported through the #HealthyHolidaysLeeds programme.

Read more here: bit.ly/3mh2BoP #HAF2020

Leeds Community Foundation

@LeedsCommFound



10:00 AM · Sep 15, 2020 · Hootsuite Inc.



UK Govt Departments @HMGDepartments

RT educationgovuk: RT RHA_Leeds: Lots of fun again today at Holiday Club! LeedsCommFound RethinkFoodUK #haf2020 #HealthyHolidaysLeeds





FIT AND FUN



Barca

ACTIVITIES INCLUDE

Activities & Covid safety

Covid guidance & Covid-safe activity resources

- https://network.streetgames.org/covid-19-response
- https://nya.org.uk/guidance/
- https://www.gov.uk/government/publications/protective-measures-for-holiday-or-after-school-clubs-and-other-out-of-school-settings-for-children-during-the-coronavirus-covid-19-outbreak

Remote options

- Doorstep-delivered activity bags (offer a touchpoint for contact with vulnerable CYP
- Online activities (but be mindful of digital exclusion and cyber-safety)

In-person options

- On-site (indoors or outdoors)
- Local outdoor spaces

Contingency planning

- Covid changes: a hybrid model (in person & remote) could broaden your reach, offset smaller groups in person with additional remote activities, and mitigate against potential Covid restrictions
- This will help with your poor weather plans, too



we could share activities that promote social distancing... so we've created sets of 50 cards with covid safe activities!

100 sets are going out to #HealthyHolidays projects in Leeds today 👸





What activities? (1 of 3)

F WOOD SOLUTIONS

Craft activities

- Can be simple: painting, colouring, making/sticking, Lego
- Can be skilled: knitting, weaving, sewing
- Puzzle books, quizzes & games downloaded and printed

Sports

- Organised
- Informal
- Olympics-style day for adults and children
- On site or in local parks / outdoor spaces
- https://network.streetgames.org/engaging-different-groups
- https://network.streetgames.org/holiday-gap

Outdoor exploring

- 2020: exploring your neighbourhood & scavenger hunts; bushcraft; reclaiming green spaces
- Pre-Covid: Many children did this for the first time, e.g. gorge walking, canal-side walks and picnics, woodlands

Expeditions

- Bowling, indoor climbing, cinema
- Trips to places in your city centre (museum, theatre, exhibitions, music)
- Trips out of the local area, e.g. seaside



What activities? (2 of 3)

F WOOD

Cooking & Baking

- Recipe boxes to make at home great activity to include the family, improve cooking confidence and healthy eating
- Meals & snacks
- Treats (with messages linking them to a healthier balanced diet)
- Healthy swaps
- Recipe cards or online cookery sessions
- Recipe searches, food prep & serving by children & young people
- · Recipe boxes are popular with families: improve cooking confidence and provide healthier meals

Physical activity

- Dance
- Family fitness
- Playground style games
- Walking/climbing
- Outdoor gym
- Family fun days

Remember to support safe behaviour:

- Time and space for Covid safety requirements built into activity plans
- Covid kit (masks, hand sanitiser, etc.)
- Sunscreen, water bottles & hats





The final week of @GAFCCommunity Healthy Holiday camp! A few pictures of what we got up to today! So we are all sending a big thanks to @PINGPONGFORU for coming today & delivering a range of cool activities. 3 days remaining + #healthyholidaysleeds #HAF2020 @LeedsCommFound



4:26 PM · Aug 24, 2020 · Twitter Web App

Gardening

- Indoor/garden grow kits
- · Grow/harvest food
- Sprucing up local areas/on-site spaces
- Local allotments, environmental or conservation charity sites

What activities? (3 of 3)

A range of Youth Club-style activities:

- Film club
- Cookery club
- Games & puzzles club
- Online gaming
- Quiz night
- Sport sessions
- (social and/or competitive)

Delivered how:

- On site
- Outdoor spaces
- Activity boxes
- Online

Delivered by:

- Staff, Volunteers
- Sessional staff
- Parents, Partners

Remember:

CYP value a safe place to hang out and enjoy time with friends: it often helps to leave some time in your programme for unstructured activity

Many CYP, especially teens, will relish the chance to get involved in activities with a purpose, or that help others, as well as activities created with them, rather than done to them









Food



A few pics from the first day of our play scheme. So many children jumped at the chance to help chop veggies, tend the stove and stir the pot.

#HAF2019 @LeedsCommFound @LeedsCC_News @LeedsCS



8:35 AM · Jul 30, 2019 · Twitter for Android





Were you inspired by our earlier post to getting cooking from scratch tonight?

Our wonderful colleague Olivia has created this little video of how to make the Creamy Chicken & Mushroom pasta dish - so simple!

#getcooking #healthyholidaysleeds #haf2020





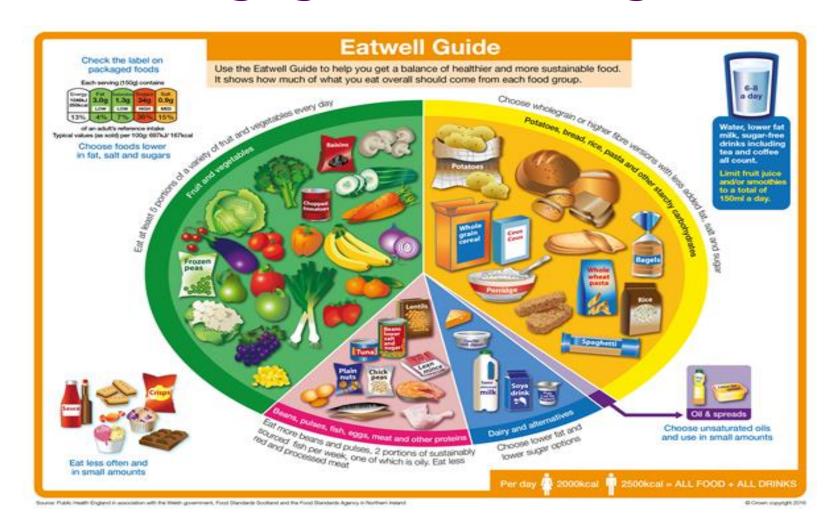
What food?



Grab bag and snacks?	Simple cooked meals & hot snacks?	Cooked meals?	Food hampers for the family and/or recipe boxes?
Local demographics & cultural food requirements: it may be easier to provide vegetarian dishes, or vegetarian options Allergies: capturing information on dietary requirements of CYP Food on the go: Chopped fruit and vegetable snacks are often an easy way to encourage CYP to eat healthier options with their friends & peers What type of meals may be determed by Your staffing capacity and Your staffing capabilities (training the Your dining space)	,	Getting children involved in aspects of food preparation makes them more interested in trying a range of healthy foods. Make mealtimes sociable: Recipe research Preparation Cooking – not always possible (not enough adult supervisors, kitchen size, Covid safety) Serving Helping younger children Clearing away	Opportunities to support families and overcome stigma: • Post-session take-out food bags packed by the young participants • Pay As You Feel food stalls • Recipe boxes

Encouraging healthier eating choices & habits





Food & Covid: Has your LA's Public Health team produced any Covid-related guidance for community projects providing food to the public?

Does your LA's Public Health team provide any training that your staff & volunteers can access?
e.g. Leeds City Council offers free Healthy Living training for

- common beliefs and influences around food and physical activity
- the Eatwell guide
- food hygiene
- physical activity

Food Standards Agency guidance & tips:

https://www.food.gov.uk/safetyhygiene/food-safety-for-communitycooking-and-food-banks

https://www.food.gov.uk/businessguidance/managing-food-safety

https://www.gov.uk/government/publications/school-food-standards-resources-for-schools

What meals?



Breakfast	A snack at the start of your session	Lunch	A snack at the end	Dinner
Cereal Porridge Beans on toast Eggs on toast Toast & jam Yoghurt Cereal bars Supplies from Intercepted Food Partners Training Making healthy, appealing meals with confidence	Yoghurt Cereal bars Fruit snacks Veg snacks Training Making healthy, appealing meals with confidence	Packed lunch Sandwiches (bread, wraps, pitta) Cheese Ham Other cold meats Tuna & mayo Eggs & mayo Butter/spread//sauce/ mayo Fruit & Veg snacks	Fruit snacks Veg snacks Lunch-time leftovers Kitchen essentials: Pots & pans Crockery & cutlery	Some providers used leftover food as take-outs, and encouraged families to take them home in order to reduce food waste (reduce stigma) Recipe boxes have been a popular option to combine a home-based activity with food and cooking skills
 Environmental impact: Water bottles – are there local businesses who will donate or sponsor water bottles? Can you purchase eco-friendly alternatives to plastic bags, plates, cutlery? 		Simple cooked meal Pasta Make your own pizzas Veggie stew/curry with rice Other cooked meals	Pasta Make your own pizzas Veggie stew/curry with rice Ritchen cupboard esser low-sugar squash Grab bag components (Recipe boxes/hampers	

Batch-cooking sauces

Food supplies



Food Aid Network & Intercepted food providers:

 May be able to help you to supplement your food needs with free or lowcost food items

Other food sources who may be able to donate food items, or offer discounts, or bulk discounts if you can purchase with other HAF providers:

- Local supermarkets
- Local grocers
- Local food wholesalers

For foods nearing the end of their shelf-life, please remember food safety standards

Make sure you have adequate space and facilities for storing food safely

To reduce food waste and support families more, some groups provide takehome bags at the end of the day, or run PAYF schemes or Food Pantries & Clubs that they promote to parents/carers through HAF



What staff?



Paid staff?	Volunteers?	Bought-in sessional staff?	Partners' staff	Parent & Carer support
 Training and support needs: Catering & food safety requirements Dealing with challenging behaviour Health & Safety requirements Safeguarding Inclusive activity Digital inclusion support Covid safety Volunteer coordination 	Many paid staff and volunteers have holiday childcare responsibilities: running a holiday scheme could help you retain your volunteers as well as help them manage better over the holidays Young volunteers can make a huge difference (build capacity, helping hands, peer support, positive role models). Recruit via your: Youth boards or groups Young leaders Young members Local teens & students	Are there particular activities you want to get started or develop further at your site? Are their providers looking to engage with the CYP you're supporting with whom you could negotiate cost-effectively, or as part of their Corporate Social Responsibility or Social Value? Keep in mind:	Can you work with your partners to deliver specific sessions, either on your site or at theirs? • Local high school for transition sessions • Local library for reading challenges • Local LA Community Hub to connect parents to additional support services • Local community sports clubs, gardening, art, music, etc.	Parents attending family sessions valued the opportunity to do fun things with their children, which they found difficult to do by themselves, and to meet with other parents/carers so they could develop better local sociable networks for themselves and their children
	(See also training and support needs)	· ·	://www.gov.uk/dbs-update-service	

Look after your staff, and grow your capacity



Build in staff time & costs for:

- Admin (pre-project planning, marketing/comms, project delivery, taking & recording bookings, data collection & reporting)
- Food shopping/collection: driver time and petrol costs
- Mealtime: menu planning, food prep, cooking, clearing
- Training: food safety, covid safety, delivering activities
- Engaging & co-ordinating with local partners
- Many voluntary organisation staff are already over-extended after an extremely demanding 18 months, so be realistic about what they can do

And make sure you use your HAF holiday scheme to:

 Recruit participants as members, or regular users (CYP, their parents/carers and even other family members)

Recruit participants as volunteers

Recruit parents/carers as volunteers

Channels to reach the families most in need



School, social care, public health staff	Community Influencers and your Staff	Online	Offline	Managing attendance
Families most in need of HAF provision may not have headspace to think/plan ahead. Ensure agencies supporting them can give them your HH info so they book in time: • 2020: Priming them with information they can use when speaking to CYP and parents/carers • Pre-Covid: leaflets in school bags ineffective	Encourage them to spread the word in person and via their online networks As parents and children start attending, if you have capacity, encourage them to spread the word to other families they know who are struggling	Not just your Facebook page: are their local Facebook groups where parents share information (e.g. neighbourhood groups, particularly in deprived areas to "show" what's on offer and how to book/take part – make sure parents/carers know it's free of charge) Twitter: raise your profile with "referral" agencies & other HAF groups Instagram: if you're already engaging with teens Before & during: many providers posted pics and updates when they were up and running to spread the word	Community noticeboards & staff: • Food banks • Community centres • Supermarkets • Libraries/ LA Community hubs • Local cafés Each year, this promotion should be needed less, as providers get better at linking in with local "referral" agencies to ensure they are supporting children most in need	How do you want parents (or young people) to sign up? • Drop-in or prebooked sessions? • If pre-booked, how will you manage this? • Digital exclusion: remember, not everyone can book online!

Who are your trusted messengers?



Who are your HAF trusted messengers, i.e. the people who already have relationships with the parents/carers and CYP you want to reach, and who can give those parents/CYP the relevant information at the right time to connect them to your provision?

- Schools: safeguarding teams, behaviour support teams, Business Managers
- LA staff linked to SEND & Social, Emotional & Mental Health Needs and to supporting locality-based vulnerable people/families
- Housing officers
- Health Visitors (when visiting homes with older siblings)
- Social workers, including DV & A teams
- LA Community Hub staff
- Children Centre staff
- Youth service and youth workers

- Youth service and youth workers
- GP and primary care teams
- DWP staff, including employment & skills support staff, benefits support staff
- Community organisations
- Faith groups
- Cultural community support groups
- Food banks and food support providers

Many LAs have multi-agency teams who meet:

- can you attend and present on the HAF offer
- can you give them easy-to-use information on local providers that they can use when engaging with target parents/carers and CYP?

What communications content is best?





Pack Collection

Afternoon

(ages 4-14)

11:30am onwards

(including egg moulds, chocolate,

Vednesday 7th April - 1:30pm - 2:30pm

hursday 8th April - 11.00am-12.00pm

Jacket Potato lunch – 12:00pm

riday 9th April - 10:30am onwards

. Community Easter Egg Hunt & Easter

Spring Chicken Lunch Box Collection -

Intergenerational Garden Groover's

Dance Session in partnership with Dazl Dance, Holbeck Moor 11:00am - 12:00pm

Music Themed Interactive Zoom Ouiz

Healthy Holidays in Holbeck Easter 2021



Week One

Monday 12th April - 12:00pm

uesday 6th April - 10:00am - 11:30am

- · Family Brunch Food Hamper Collection Easter Egg Decoration Kit Collection
- decorations and equipment) Collection Interactive Zoom Quiz Activity Pack

 Create your own Easter Bonnet Activity Tuesday 13th April - 10:00am - 1:00pm

- . Multi-Sport Session in partnership with Leeds United, Holbeck Moor 10:00am -
- · Packed lunch collection 1:00pm

Wednesday 14th April - 1:30pm - 2:30pm

· Royal Family; Kings & Queens Themed Interactive Zoom Quiz Afternoon

hursday 15th April - 10:00am - 1:00pm

- · Multi-Sport Session in partnership with Leeds United, Holbeck Moor 10:00am -1:00pm (ages 4-14)
- Packed lunch collection 1:00pm

Friday 16th April - 11:00am

Week Two

- Jacket Potato Lunch
- · Healthy Holidays Activity Pack Collection Interactive Zoom Quiz Activity Pack
- 'Grow Your Own' Activity Pack Collection

- 1:00pm (ages 4-14)

· Fullcrumb Kitchen Facebook Live Event

All events are for children aged 4-11 except where specified. Availability is limited so please call 0113 2455553 by WEDNESDAY 31st MARCH to make a booking for your family



Leeds Community Foundation



HEALTHY HOLIDAY DANCE & SPORT CAMP (6-11YRS+) Wed14th, Thur 15 Fri 16th April

11am-2pm each day FREE School Meal Children get priority. You must book!





Keep it simple and shareable for:

- Parents/carers
- Trusted messengers
- Your I A's HAF network



Healthy

April 2021

Holidays

teamcreativeleeds

teamcreativeleeds Summer camp has gone down a treat Everyones had fun, lots of out door activities, arts and crafts, creative workshops with

@therubbishartgallery. I mean one of our volunteers is literally a magician

And more importantly we have been able to feed and and provide a safe loving creative space for these children to have some kinda normality lock downs been hard on us all but very much for children.

A massive thank you to @foodrevival.uk @leedscommfound







Liked by blackhealthinitiative and 61 others









Leeds

Community

Foundation

Good comms helps you do more than reach families



Creating good comms content in the run-up to the school holidays, and during the school holidays:

- Helps connect you with other HAF providers
- Encourages support from other funders, donors, suppliers, etc
- Enables you to put out requests for help
- Makes it easier to acknowledge partners
- Shares good ideas across your LA's HAF network (and beyond)
- Reinforces the numerous positive benefits of HAF, and stresses that it is about much more than just food

Encourage providers to tag posts with #HAF2021 and create your own place-based tag e.g. #HealthyHolidaysLeeds



More #ArtsCrafts as part of our #HealthyHolidaysLeeds programme. The weather is holding up which means all our activities can continue outdoors. Lots of home visits conducted by our volunteer team delivering food parcels & activity packs for children who can't come to sessions.



Harehills/Chapeltown and 9 others

6:34 PM · Aug 13, 2020 · Twitter for iPhone



Here's a little flavour of the brilliant work being done by @ShantonaLeeds, @NewWortleyCC and @Fall_into_Place as part of the @LeedsCommFound programme to deliver meals and activities to thousands of Leeds children



How Leeds community network is delivering moments of joy while feeding famili.. Encouraging families to cook together and share recipe ideas is one of the ways the Shantona Women's Centre has been engaging with those who receive the ... & yorkshireeveningpost.co.uk

Other ways to help families

Help and support services you provide, or access from local partners:

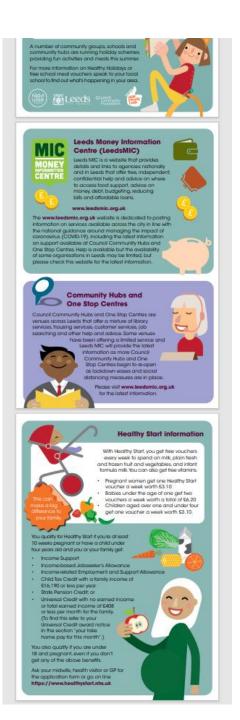
- Guidance and advice services
- Introducing them to a friendly face at other services they need
- Emotional & social support
- Helping them take part in your other groups, activities and services
- Free WiFi and basic digital support

Specific advice & support services

- Money mgt/ debt mgt
- Housing, employment support, training & skills, ESOL, school uniform exchanges
- Parenting skills & support groups
- Social prescribing, access to services like Healthy Start
- Other HAF schemes, food providers, or local activities you can connect them to

Healthy Holidays Mapping

Contact info on other groups in your area





Managing bookings & collecting information



Some LAs are providing online booking systems (booking systems may be challenging to use in areas with significant levels of digital exclusion, or where providers do not have staff/volunteers with basic levels of digital skills, so check with your LA if this is the case for you, and what training/support is available to mitigate risks for digital exclusion)

LAs should be providing guidance on information you need to collect in order to provide data from all HAF providers that can be collated for reporting to DfE

You will want to be able to report the number of unique beneficiaries who attended, the number of sessions they attended (where possible), the total number of attendances, and the total number of meals provided.

You will also want to have information about each individual, not just for LA/DfE reporting purposes, but to be able to manage your provision effectively and safely (data to identify unique individuals, signify FSM status, etc. where possible, as well as collect notes on sessions booked, dietary requirements, emergency contact details, picture permission, GDPR notice, etc.)

Managing bookings & collecting information



Do you have:

- A booking form & process for use by parents/carers, or form that can be used by trusted messengers when they discuss and book HAF provision with parents/carers or CYP?
- A method to confirm which days/sessions an individual will be attending?
- A daily registration/sign-in sheet so you have info on individuals attending each day?
- A tally sheet to count the number of food portions you are providing each day?

Check what your LA wants you to report on, and when: do your systems enable you to do this? What help do you need from your LA?

Make sure your staff are given guidance so information is collected correctly and consistently

Make sure you collect and collate **qualitative** information, too, from:

- Parents & carers
- Children & Young People
- Staff & Volunteers
- Partners
- What did they like most & least?
- Suggested improvements?
- What would the children/families have been doing if they didn't come to your HAF activities?
- What mattered most to them?
- Quotes?

This information – and pictures of your provision – are often some of the most powerful ways to convey your impact





F Wood Solutions Ltd

https://www.fwoodsolutions.co.uk/resources/

Follow me on Twitter: @francjwood

The HAF Alliance

https://www.hafalliance.org/for-haf-providers/

Children's Holiday Clubs (site for parents/carers & HAF providers)

https://haf2021.org/



LA HAF Co-ordinators

Your Co-Ordinator has access to DfE resources, including 'HAF Resource Pack for Local Authorities' and YouTube bite-sized learning sessions

DfE HAF 2021

https://www.gov.uk/government/publications/holiday-activities-and-food-programme/holiday-activities-and-food-programme-2021